

Online Platform

Your Marketplace for Finding Today's Shorts & Tomorrow's Talent

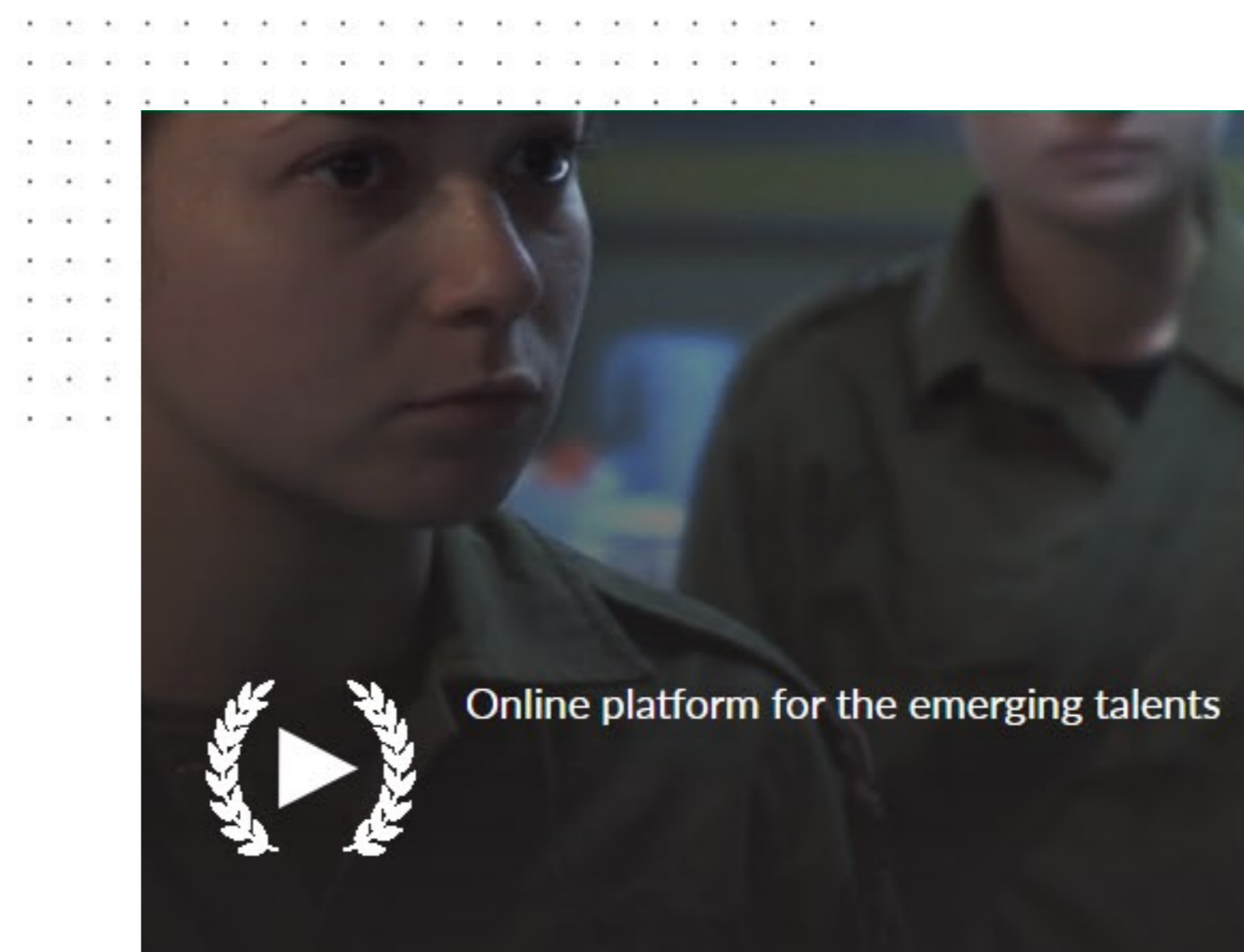


About Tport Market

T-Port Market, an innovative non-profit online platform aimed at promoting emerging talent and facilitating the distribution of short films within the professional film industry. The platform hosts more than 750 titles made by independent filmmakers and students, including award-winning films and top-festival selections from all over the world. As an industry tool, T-Port is restricted for professional use – i.e. festival programmers, TV buyers, VOD services, sales agents and distributors that are scouting for short films and talent, as well as producers and talent agencies searching for their next big discovery. Industry professionals can view the films online and contact the right owner directly.

Client Requirements

The client was looking for an online platform for the emerging talents to promote their short videos, films and more. They approached Shine Dezn to create a platform where students and artists can come online and upload their videos just like people add their videos on Vimeo and Youtube.



PROCESS

Professionals at Shine Dezn initiated the project by designing a fresh and engaging website for emerging talent to reach the right audience so that they can get attraction by film agencies, producers and other industry professionals.

The team used CorePHP for the development of the project to design a fully responsive and ultra fast portal just like Vimeo. Also, detailed search functionality added to the website according to the video duration, genre, language, country, school or partner. To track each and every activity on the website, developers added analytics functionality as well.

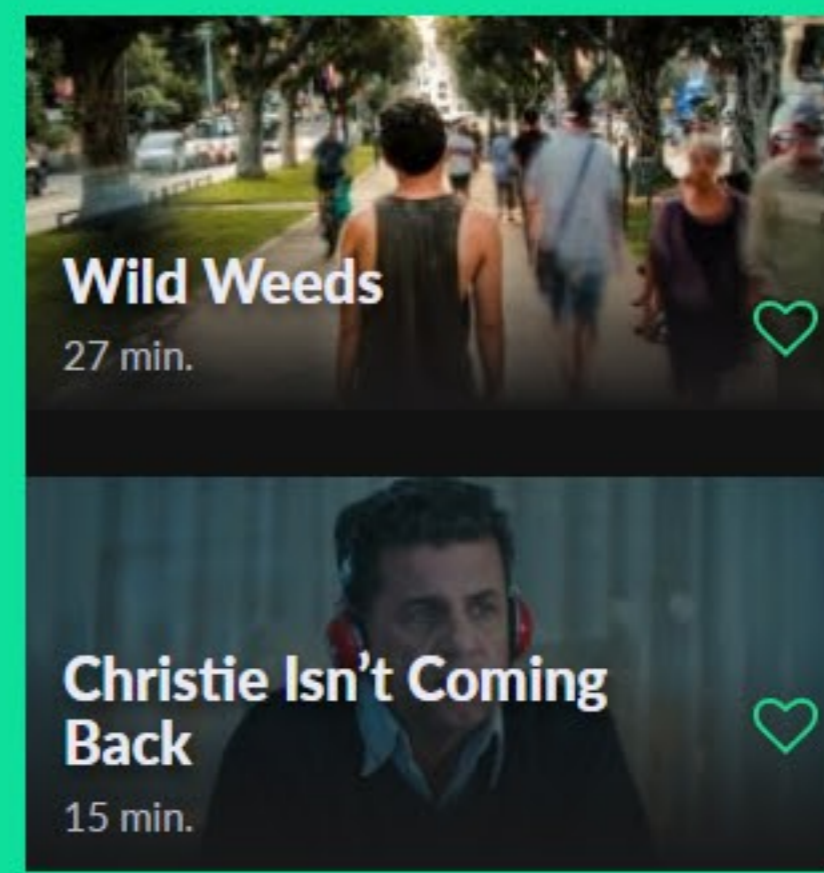
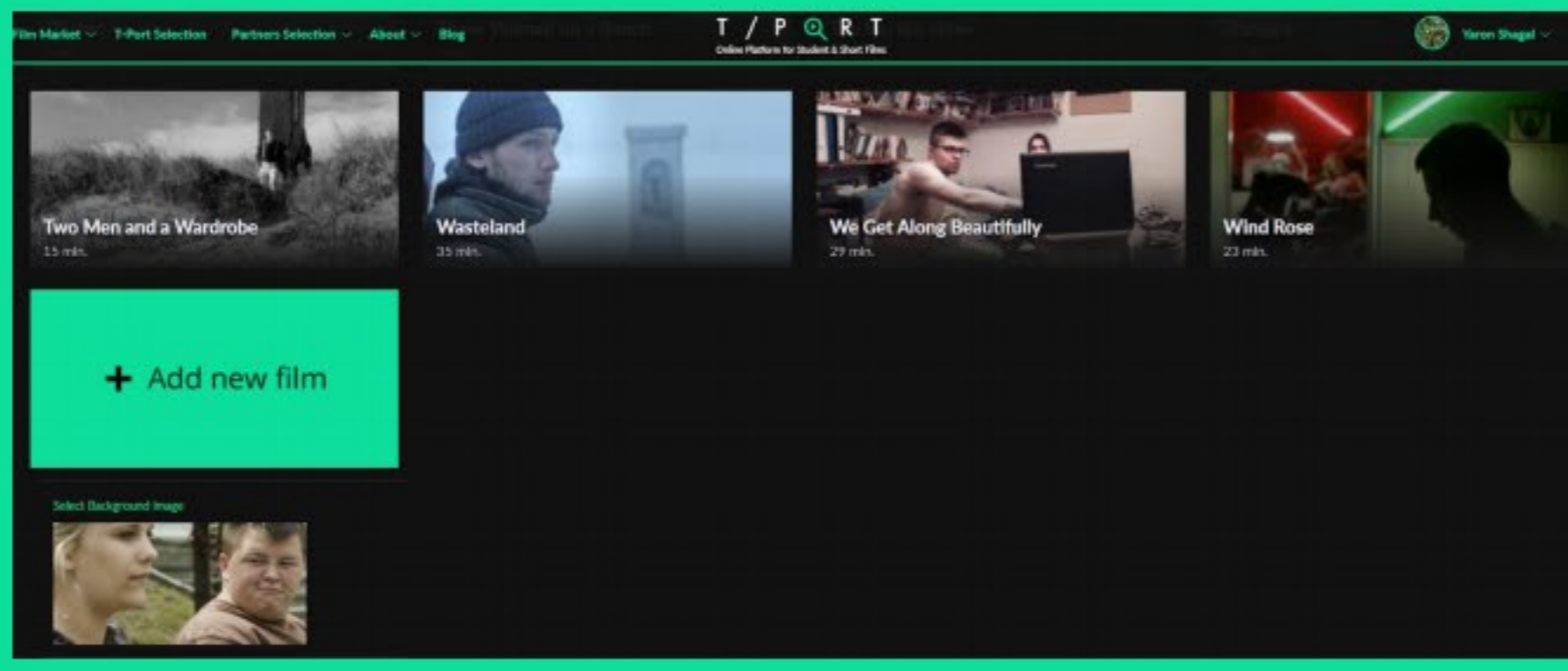


Challenges

The slowing down website speed while uploading bigger size videos (more than 500MB). Client didn't want to limit the video size for the website. During testing, our team found that uploading of above 500 MB size video was slowing down the website speed. Moreover, adding search functionality was also difficult due to the large number of videos on the website.

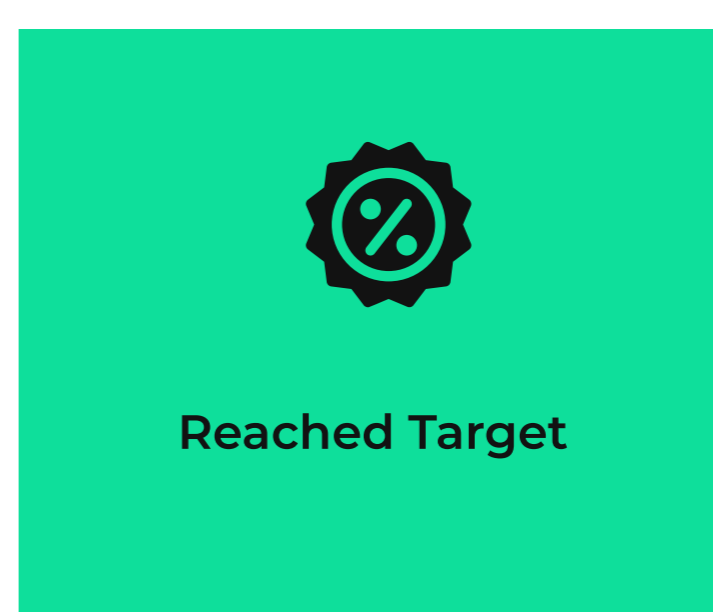
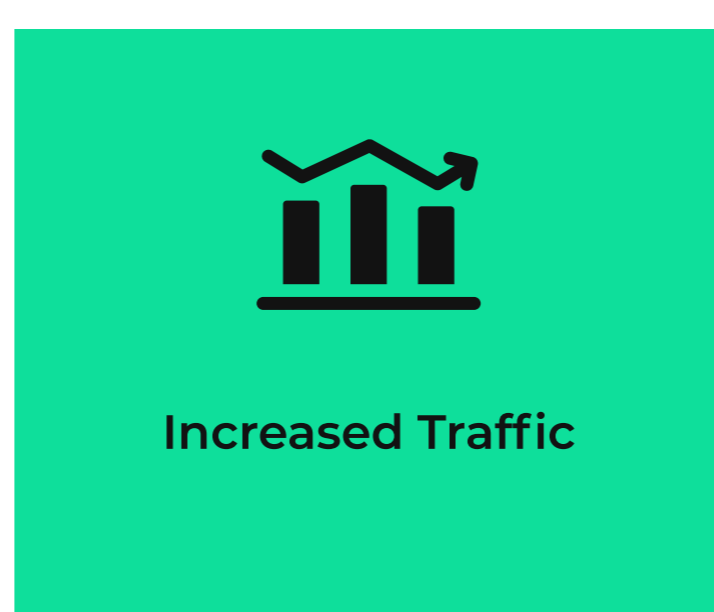
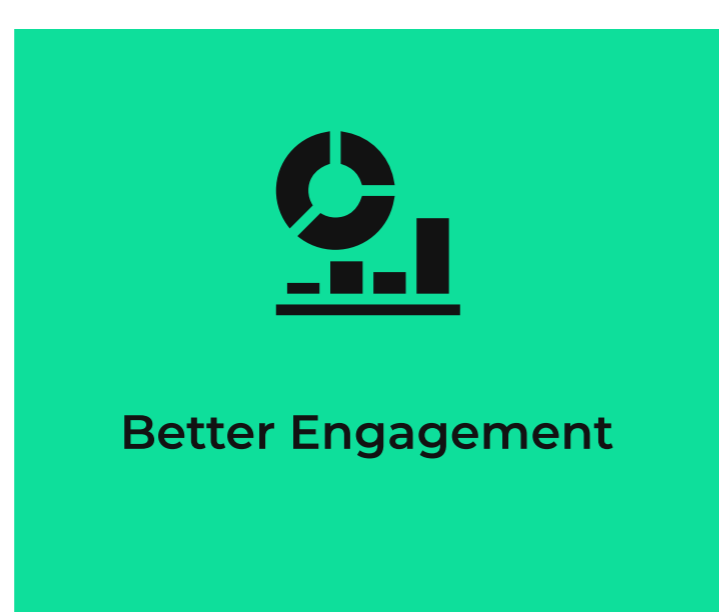
Our Solution

Shine Dezn's team successfully designed a bridge between Vimeo and Tport website so that when users create an account on Tport and upload the video, it will automatically get uploaded on the Vimeo. Users can now upload as many as big size videos from the front end, there are no restrictions on the size of the video. There were many functions for which Vimeo does not offer the API so the team contacted customer support to get analytics run fine on the website.



Impact

The new, sleek and modern website attracted emerging talents to upload their videos. The client noticed the following impact:



About Shine Dezn Infonet

Established in 2009, we are one of the leading custom software development company providing solutions to enable digital breakthroughs for industry leaders and challengers. Our team of Certified Experts has delivered 1000+ custom software and mobile apps for startups and enterprises. Being an award-winning company, we have the expertise to streamline business processes and grow revenue with our digital services, adhering to the best industry standards and practices.