



ABOUT THE TERRA ORIGIN

TERRA ORIGIN, inspired by the ancient practice of Ayurveda, scientifically supported line of nutraceutical supplements and powders. The client approached us to redesign their website with a modern look, mobile responsive website design, reflecting the values of their company to improve online presence.

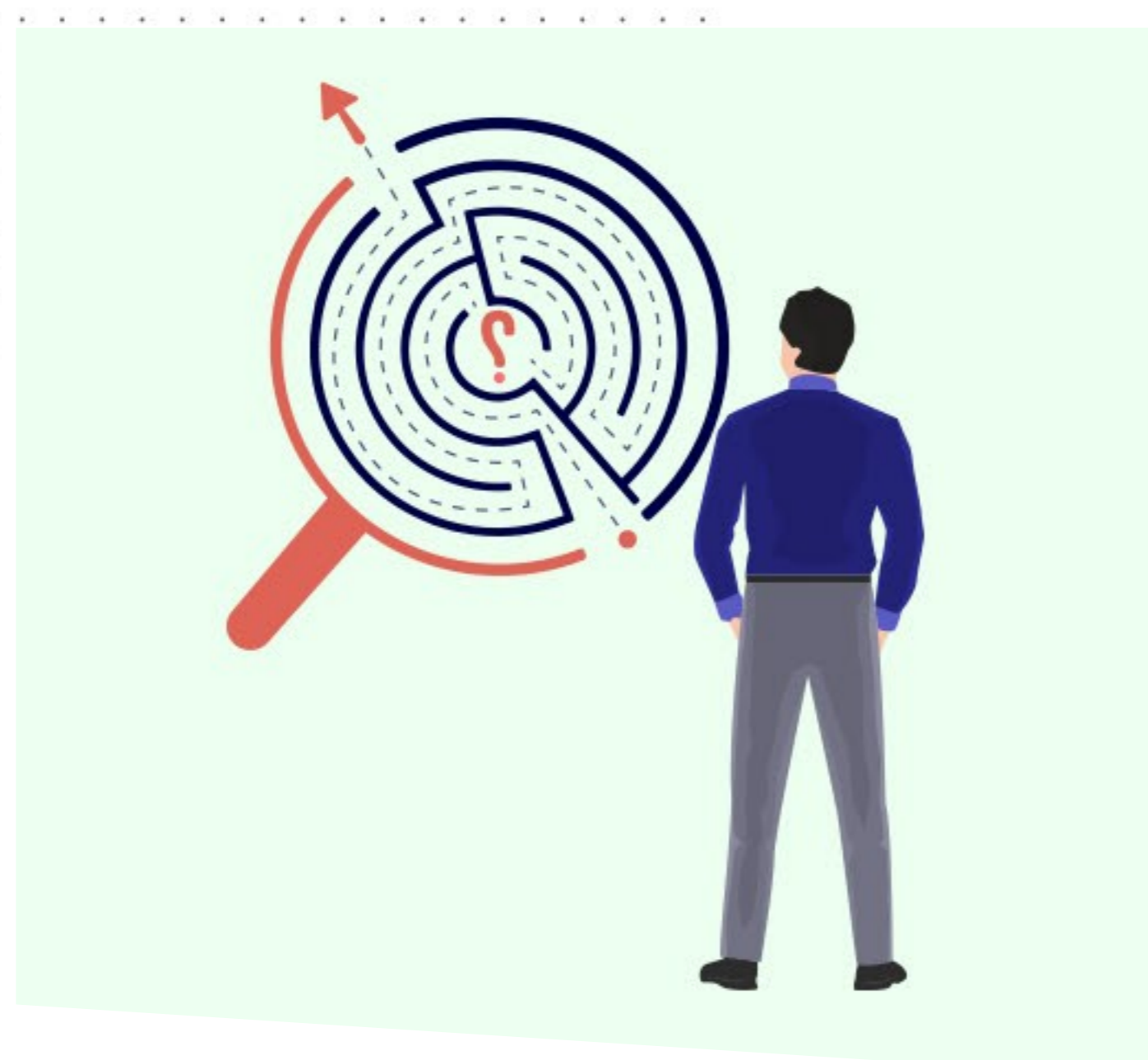
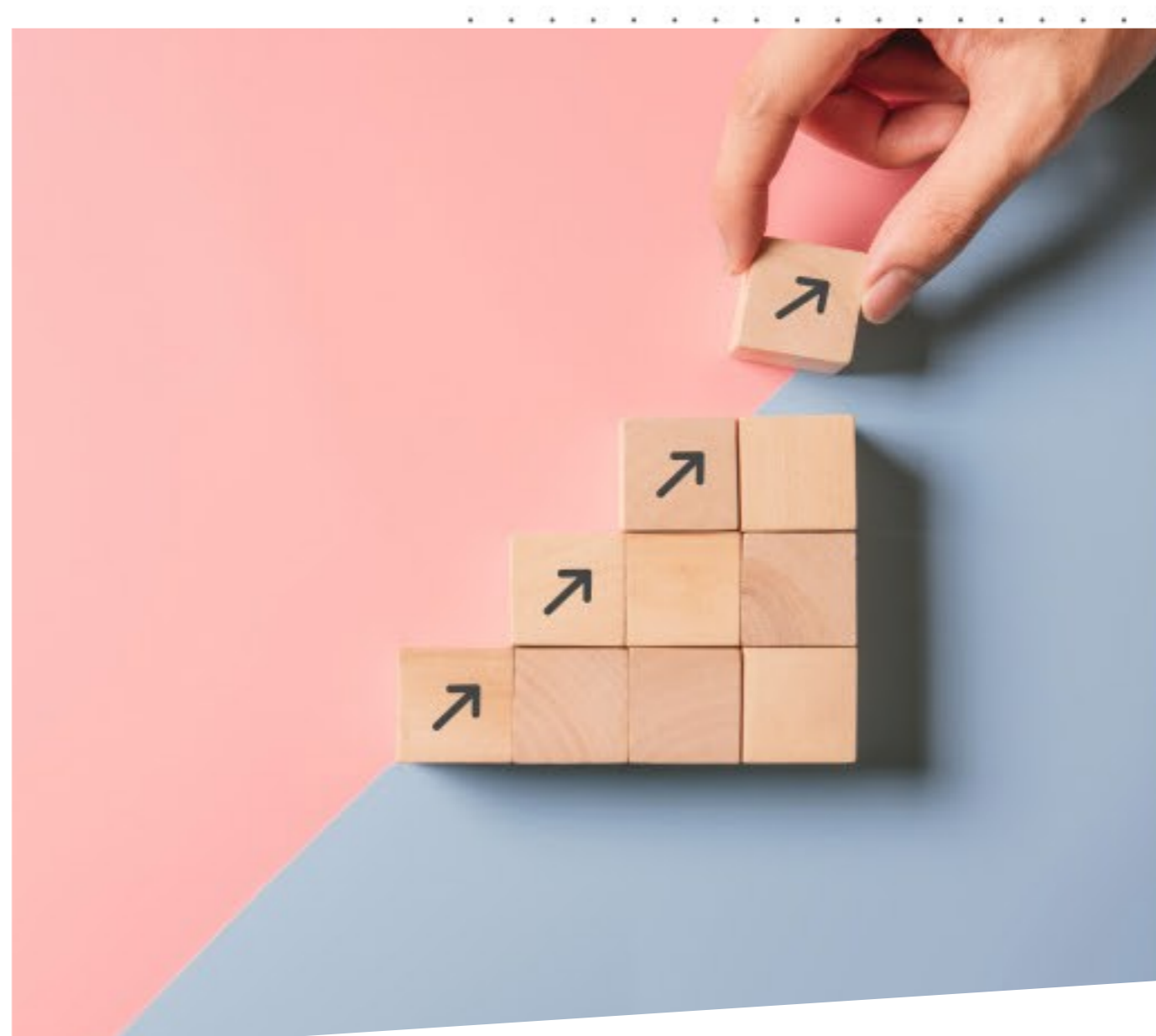
CLIENT REQUIREMENTS

The client required a complete, more valuable, user-centric and responsive Shopify website to gain a competitive advantage in the industry. They wanted to locate valuable information about their products and services in an engaging way and display their Trustpilot reviews directly on the product page. Also, desired to embed the pre-order functionality in some products on their website.

Process

The team of experienced developers, designers and testers at Shine Dezin started developing the complete web solution to allow users to quickly and easily navigate the site and find the product they need. We initiated the project by identifying the possible features of the digital platform according to the requirement.

Our team redesigned the complete website by including sleek and modern elements such as perfect designs in PhotoShop and HTML format, customized product page design, product image slider, pre-order functionality, email subscription cookie banner, customized review section and more.



Challenges

Designing the product page according to the client's information was a challenge. Fetching reviews from Trustpilot and embedding the partial payment in the pre-order app in a few products was a bit difficult process.

Also, it was quite challenging for us to ensure that the Shopify website is highly responsive and easily accessed through devices including laptops, tablets, personal computers and smartphones. It took efforts to make the website extremely functional so that the client can easily update the essential information and new products on the website on a regular basis. Adding numerous elements to the website decreases the performance of the website, so ensuring the speed was also a big challenge.


Our Solution





With a digital solution provided by Shine Dezin, it is possible for the Terra Origin's clients to easily access the latest information on their newly revamped website.

The team of Shopify experts at Shine Dezin created a customized Shopify theme according to the client's requirement. We followed the Shopify coding standards to implement all the designs so that client face no complications while installing or updating Shopify apps.

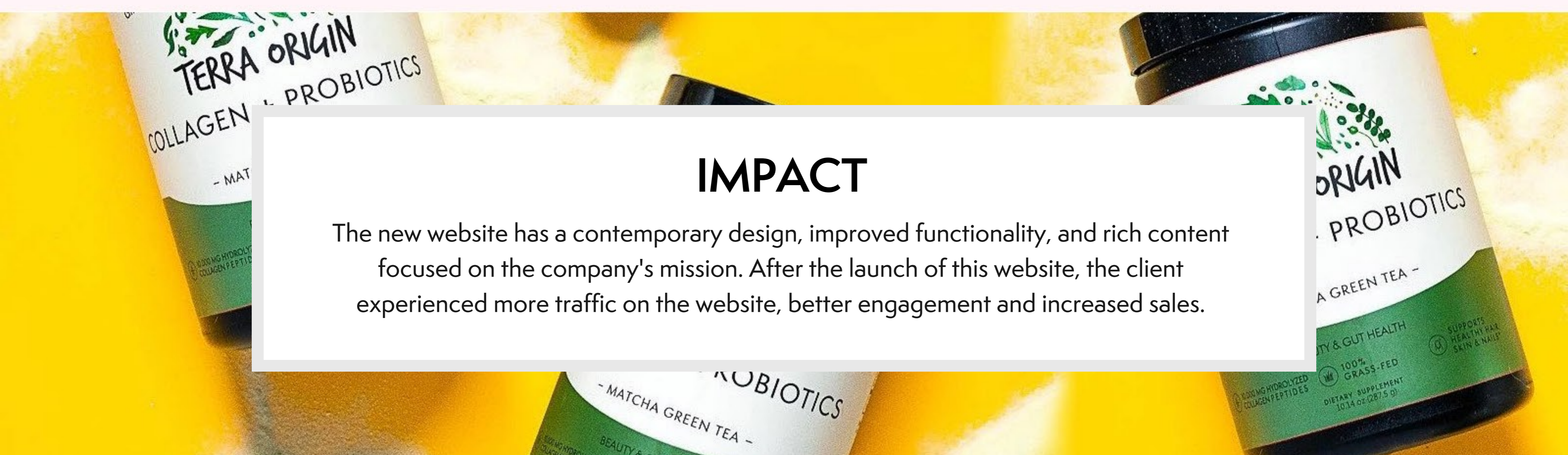
As the client wanted to embed the pre-order functionality in some products, so we integrated our Advanced Pre Order Shopify app with added partial payment feature. As you know the product details page is the main page that drive conversions to the store, our team left no stone unturned in making the page more informative as per the client's requirement. We have highlighted the product description in the way that they are fully visible and give our clients an edge over the competitors.

As client wants to integrate Trustpilot reviews on the PD page so we created an app for this.



-  DAIRY FREE
-  GLUTEN FREE
-  PRESERVATIVE FREE
-  SOY FREE

SUPPLEMENT FACTS	
Serving Size: 1 Capsule	
Servings Per Container: 30	
Amount Per Serving	% Daily Value
Deglycyrrhizinated Licorice Root Extract	100mg †
Amla Fruit Extract	100mg †
Senna Leaf Extract	50mg †
Ginger Root Powder	50mg †
Fennel Seed Powder	50mg †
Probiotic Blend	50mg †



IMPACT

The new website has a contemporary design, improved functionality, and rich content focused on the company's mission. After the launch of this website, the client experienced more traffic on the website, better engagement and increased sales.

About Shine Dezin Infonet

Established in 2009, we are one of the leading custom software development company providing solutions to enable digital breakthroughs for industry leaders and challengers. Our team of Certified Experts has delivered 1000+ custom software and mobile apps for startups and enterprises. Being an award-winning company, we have the expertise to streamline business processes and grow revenue with our digital services, adhering to the best industry standards and practices.