

# Selling Made Faster with BUYBACK PROS!

Get an instant offer for your used electronics with a 30 day price lock!



100000+ Users

\$10M+ Sales

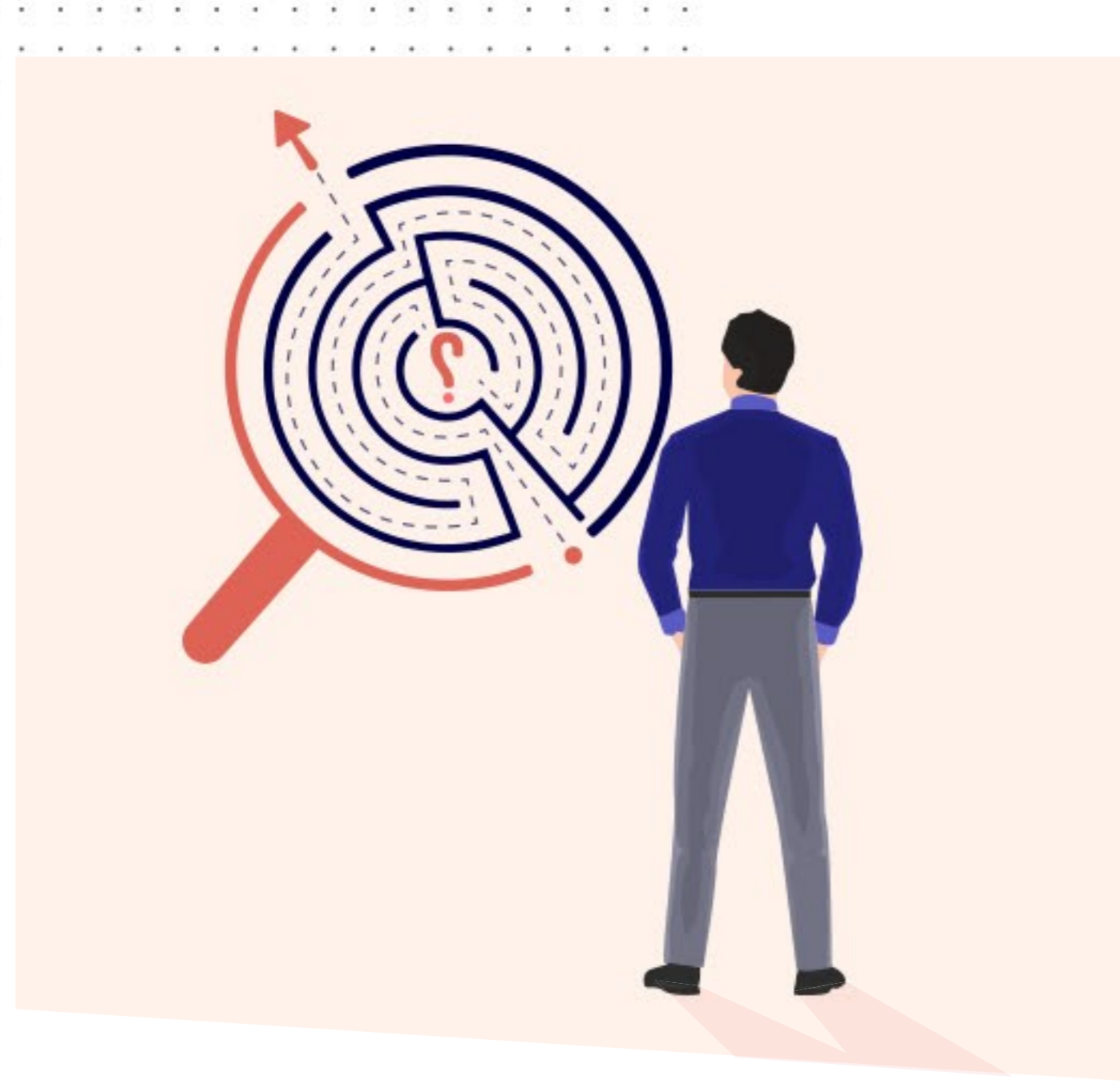
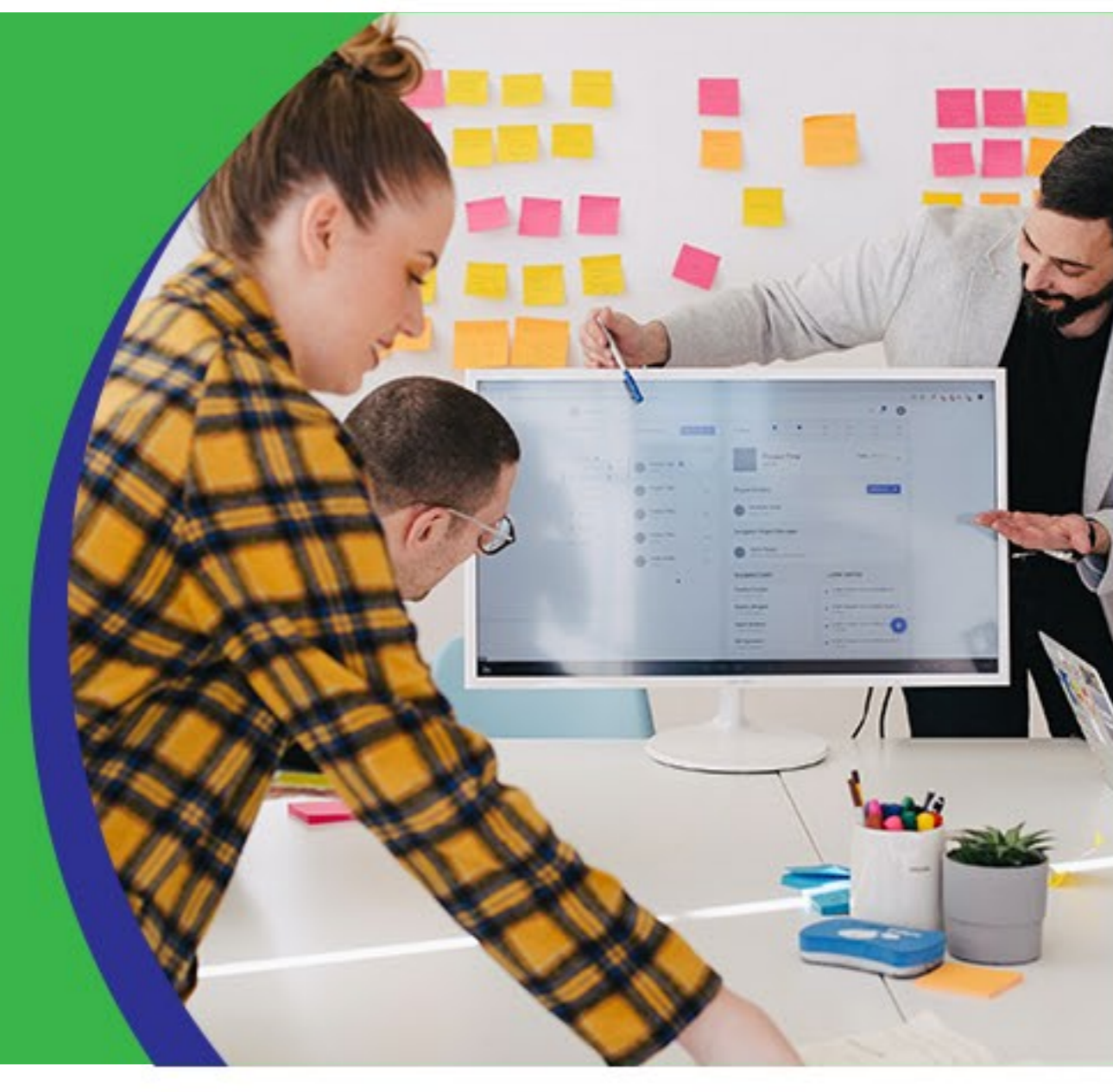
michael-dickman-7466679

## About BuyBackPros

Buy Back Pros LLC is a leading buy back company specializing in buying and selling pre-owned consumer goods in United States of America. They pay cash for cell phones, computers, electronics, laptops, smartphones, tablets, & more. Next, they inspect, evaluate, certify, and sell them to consumers. Buy Back Pros is simple, effective, green, and available to everyone. Selling your used tech is quick and easy, it just takes 3 steps to sell your used tech at Buy Back Pros

## Client Requirements

Client was looking for a web application that would allow his clients to sell their used tech gadgets online on his website. He was also looking for an admin dashboard from where he can easily manage the clients, orders, coupons, emails, affiliates, transactions, shipping labels etc.. In short he was looking for an all in one ecommerce platform. He wanted to compete with some major competitors in the market so he was looking for a design that would not leave any stone unturned.



## Challenges Faced

Designing an ecommerce platform for the buy back industry from scratch is a challenge for us. It was very challenging to keep all the things in a sync with each other. Developing functionality to create new products in the website was a great challenge for us as customers need to add more than 10000+ products in the website so we need a solution that does not break with the amount of the products created. For shipping he was looking to use USPS as the shipping partner so integrating the shipping label generation using API's was also a new challenge for us. In the end there were a lot of challenges in this project and creating an ecommerce portal from scratch was a great learning for our team.

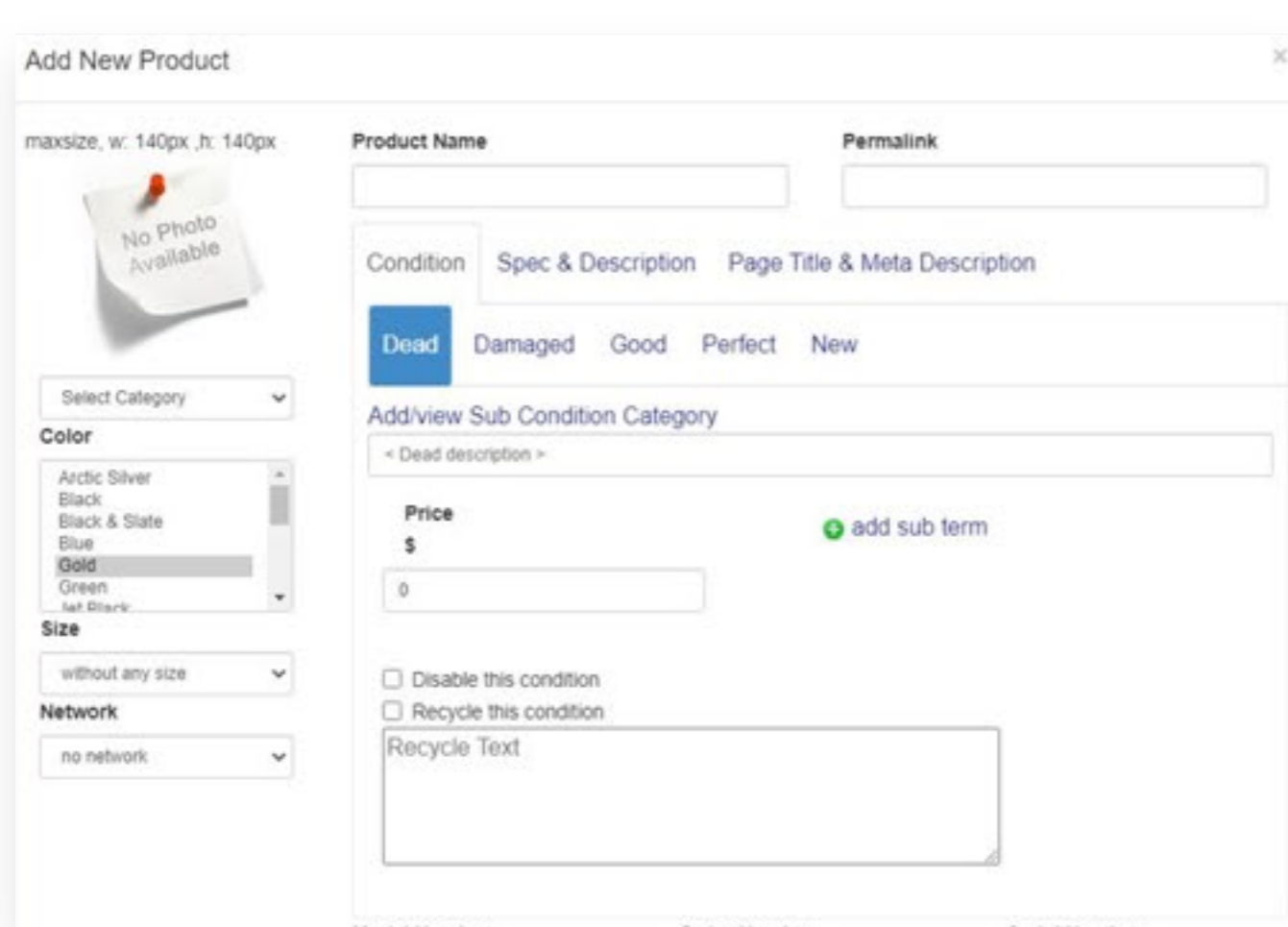
## Solutions Provided

We started first by creating a wireframe for the admin dashboard, as we have to see that all the things remains in sync with each other. We used MongoDB for creating the databases as it is a very trusted database technology to manage heavy traffic on a website. We chose Custom CakePHP to develop the admin dashboard functionality.

## Process Flow of the Order Creation

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### Here are some of the features we have provided to the client to manage from the dashboard

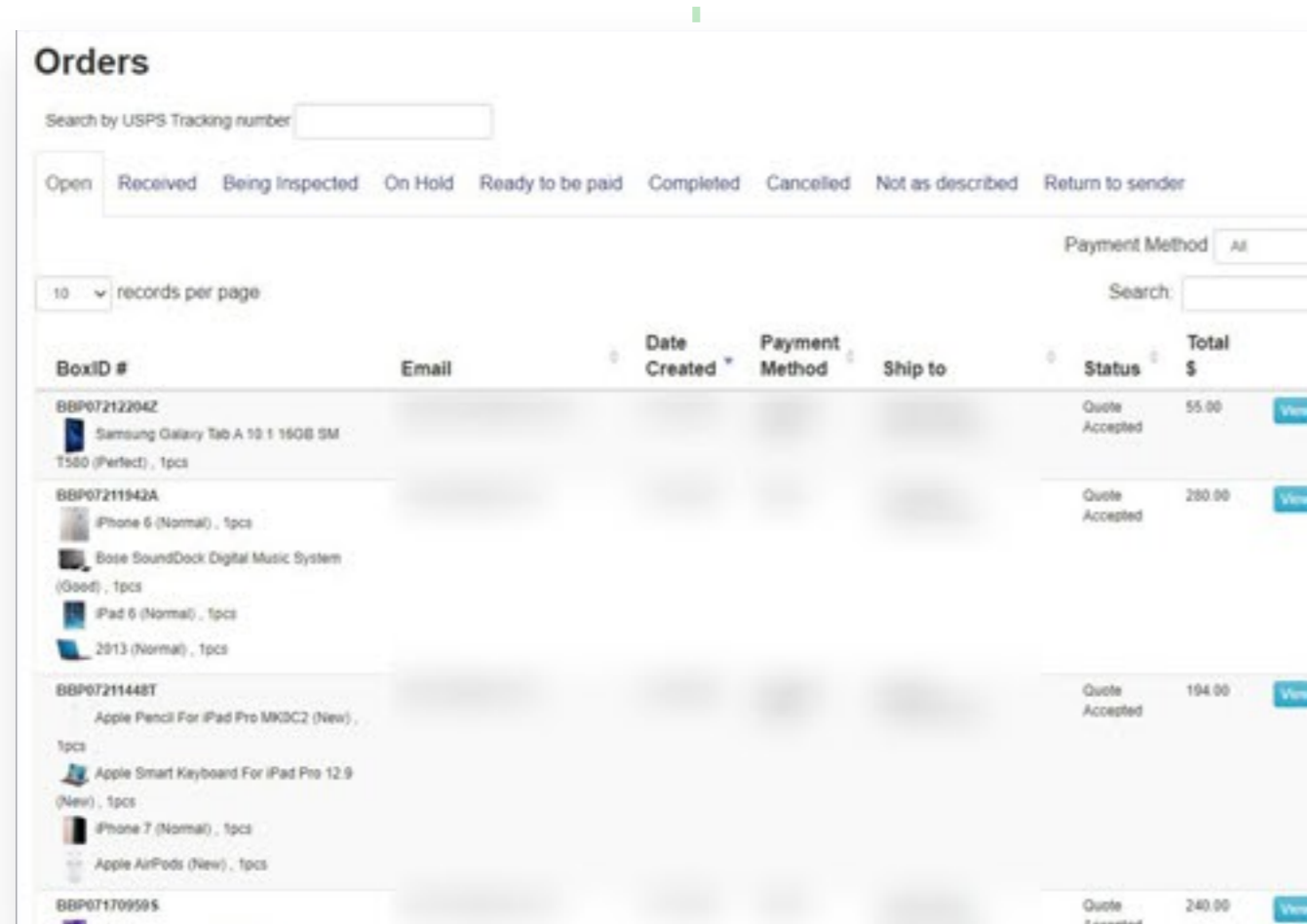
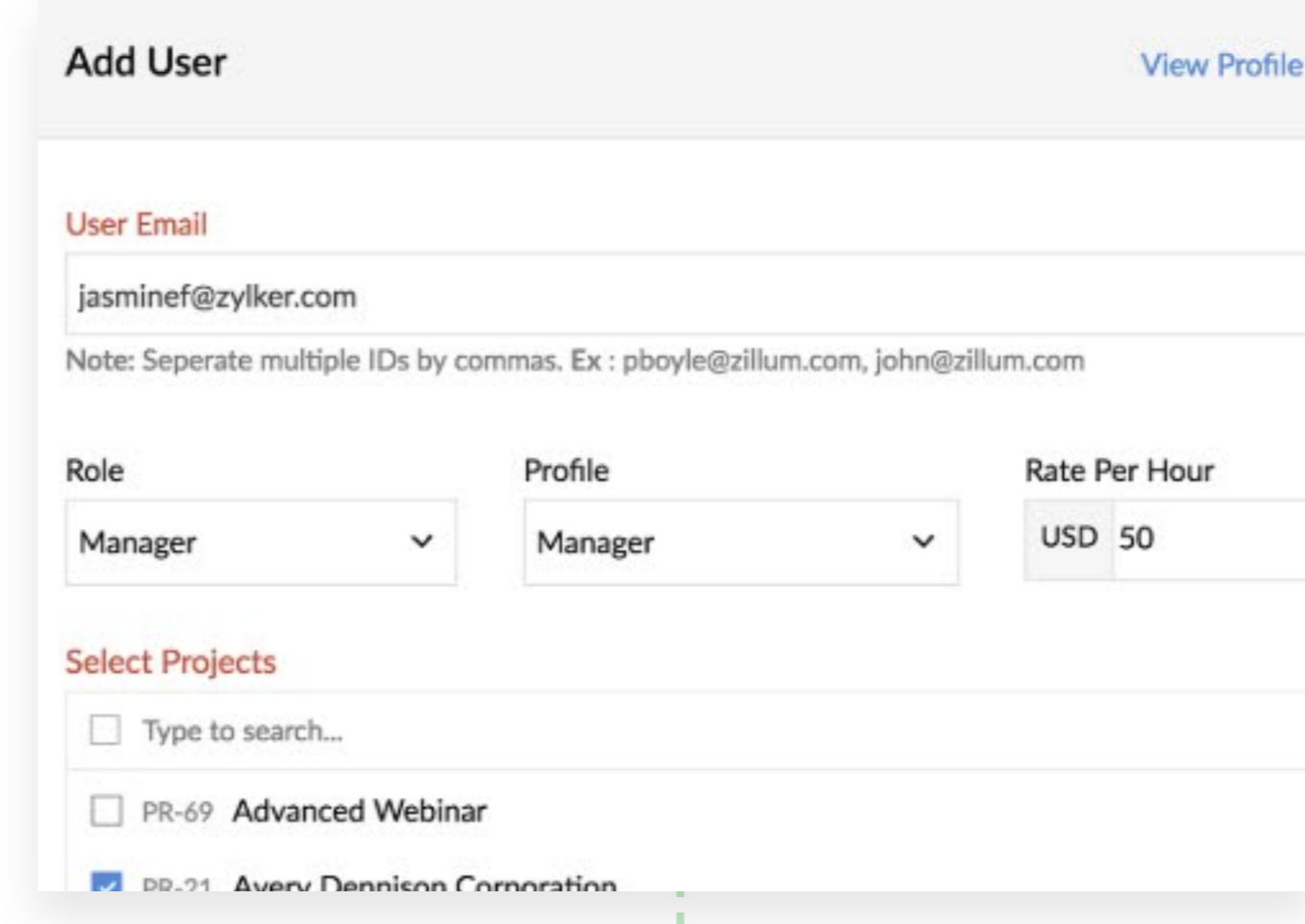


## Product Management

In project management we offered the clients to manage the products and products categories. Client can add as many as products category and products under them. With this we provided a feature to client to add the conditions in which he can accept a tech gadget for example (Dead, Damaged, Good, Perfect etc.). He also wants a functionality to change the prices for a specific category at once so we created this feature. With this client can easily increase or decrease the prices of the complete category at once. Client can also change the terms of conditions anytime for a specific product. With this we also give him the option to create a custom offer for any product for which he do not require to create a product, he can simply create a custom offer for his customer.

## Users Management

Client can easily manage their users from the admin dashboard. He can export the csv of the clients from the admin dashboard. We offered him a newsletter feature from which he can send bulk email to his users he selected or to all. He can also manage the client details and can change anytime he want, here is the list of the details he can change (Address, Password Reset).



## Orders Management

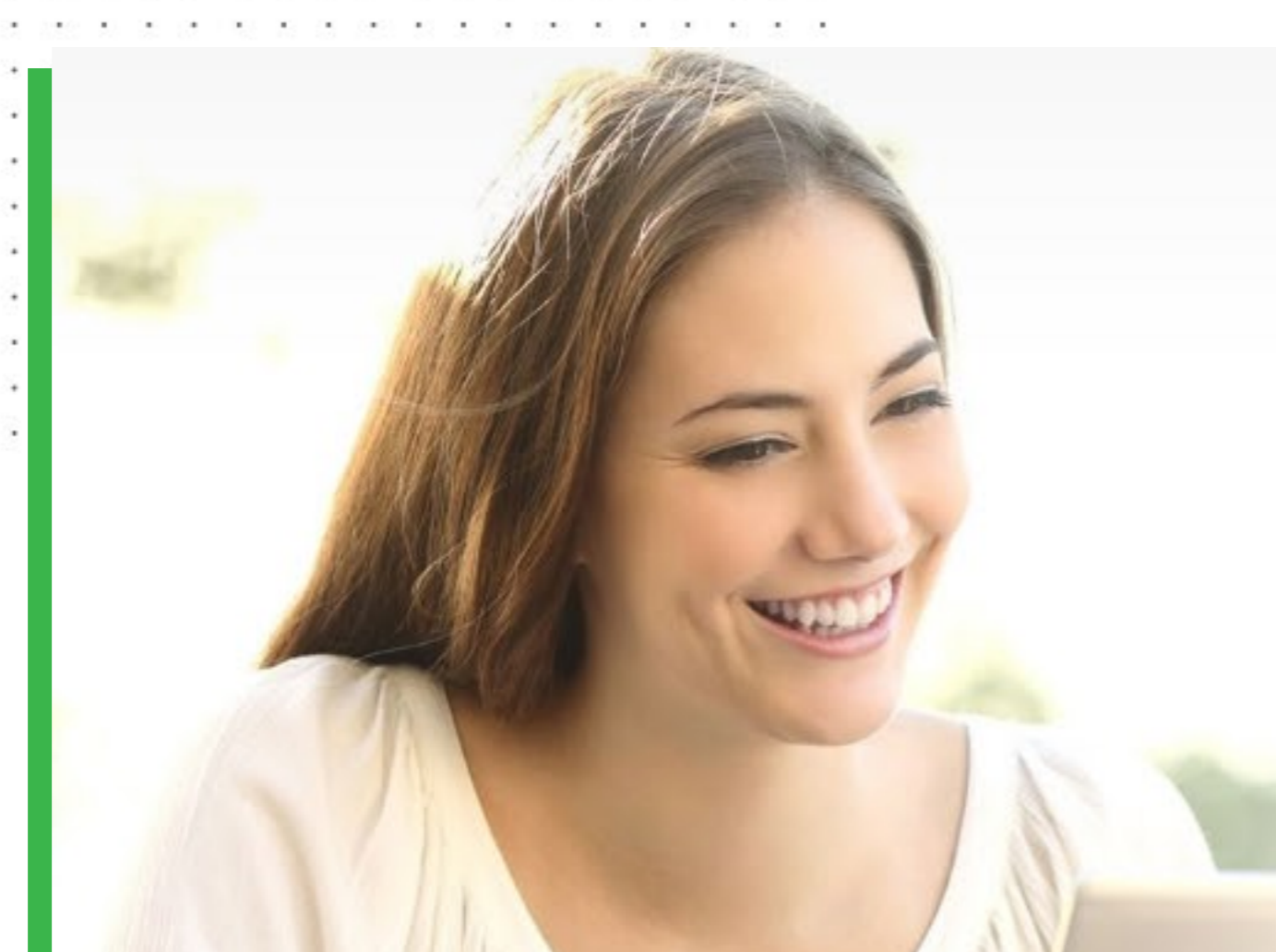
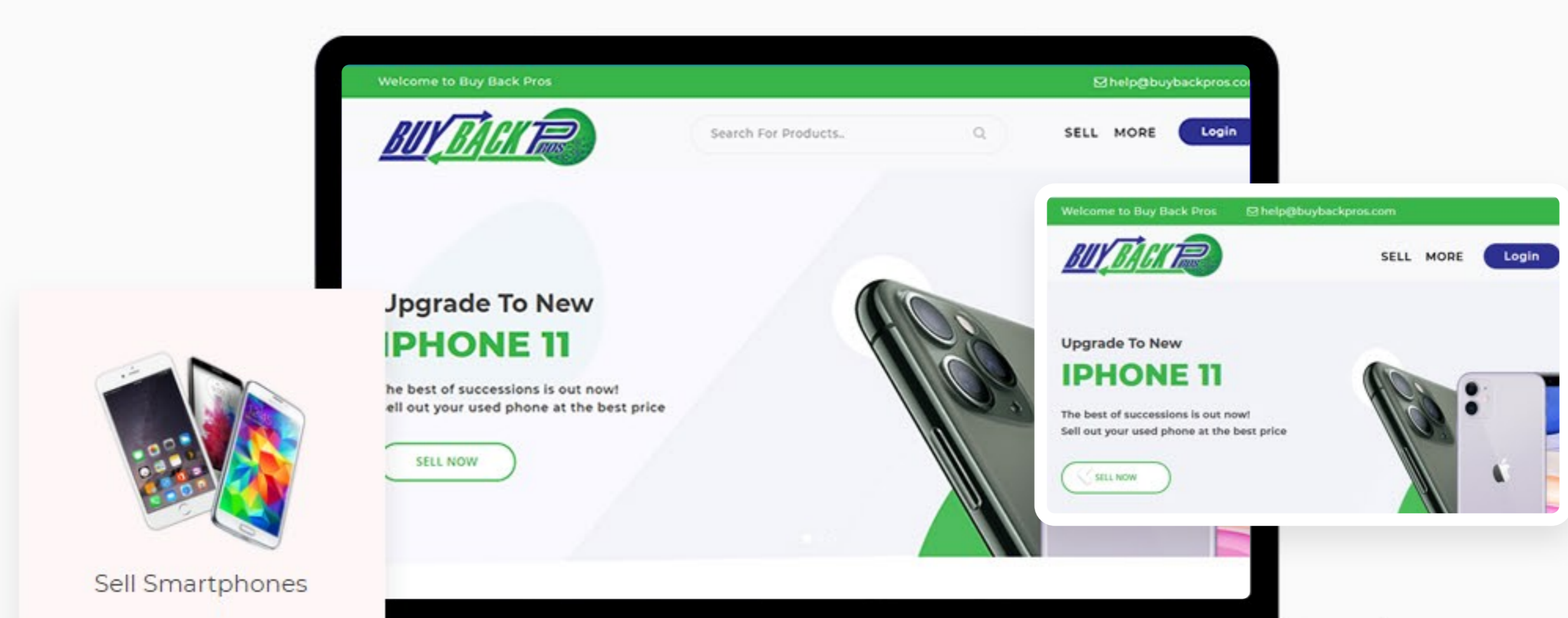
All the orders that he received from the front end website can be managed from this section, we have given the privilege to accept the order, cancel the order, change the status of the order

Client can also place an order on the behalf of the client from admin dashboard.

Apart from these we have given many other features like Invoices Data, Transactions, Affiliation, Inventory management, Coupon code creation, coupon code tracking, creating custom shipping label, downloading orders list etc..

## Front End Website

We created a unique look and feel of the website that is very UI/UX friendly. With the current design it will not take more than 2 minutes to place an order on the website. The website is fully seo friendly as we have also given an option to add meta tags in the products and product categories from admin dashboard.



## Impact

The website attracted a wide range of people. The client experienced the following benefits after launching their website:

- ✓ New orders
- ✓ Huge Customer Base
- ✓ Great Brand presence

## About Shine Dezign Infonet

Established in 2009, we are one of the leading custom software development company providing solutions to enable digital breakthroughs for industry leaders and challengers. Our team of Certified Experts has delivered 1000+ custom software and mobile apps for startups and enterprises. Being an award-winning company, we have the expertise to streamline business processes and grow revenue with our digital services, adhering to the best industry standards and practices.